



Y M N G R O U P

WHO WE ARE

It all started with a small business of stamps!

Step by step, with our insatiable curiosity and 32 years of know how and expertise, the stamp business grew from a small business to a holding consisting of 7 companies and numerous sub-companies, with more than 1000 clients in Lebanon and the region.

We serve almost every existing industry from Food, Beverages, Cosmetics, Detergents, to Pharmaceutical tackling both governmental and non governmental organizations.

We vow to always take the extra mile in everything we do. A great amount of focus is directed to the way we provide our services, the importance we place on the efficiency of every job we do, and the investment we put in all our clients.

Our mission is to change the way people interact with brands. Your brand!

How do we do it? We work with an eye on the peak! Innovation at its peak!

Y M N G R O U P

YMN PILLARS PRINTS, PACKAGING & LABELLING, PLASTIC

YMN COMPASS

YMN TORCH SEERS, MINI PEEPS

YMN LEGIT

YMN MODULES

YMN FOUNDATION

YMN LEVELS

YMN PILLARS

YMN pillars includes our core businesses: Printing, Packaging, Labeling and our recently opened Plastic factory.

At YMN Pillars, we hold a proud reputation of being the leaders in providing innovative solutions with unmatched quality while keeping in mind cost effectiveness and customer service.

YMN PRINTS

THE ELEGANT ELEPHANT

PRINT IS ABOUT PEOPLE & RELATIONSHIPS AS MUCH AS IT'S ABOUT MATERIAL & INK!

YMN Group high quality, artistic and creative printing will showcase your brand and fulfill your needs.

At YMN prints, we continuously thrive in order to provide smarter and effective solutions to the customers and industries we serve.

Our reach and expertise in materials and printing trends and technologies, united with our spirit of curiosity, allows us to cater the most convenient print solutions, enhance customer production efficiency, and reflect customer brand image through our printed material.

There is really nothing we can't do! You name it! We do it! From printing designs whether indoors or outdoors, to fleet branding, promotional and advertising merchandizes, stationery, business cards, specialized printed documents, industrial items, and the list goes on.





YMN PACKAGING

COMMERCIAL AND RETAIL PACKAGING

METALLIC PACKAGES

RIGID BOXES

STANDS AND DISPLAYS

LUXURY AND PAPER BAGS

CORRUGATED PRIMARY PACKAGING

YMN Group expertise in packaging design and execution will make you create a collection of short stories for your brand.

As a business owner or a retailer, you want to make a great first impression and we will insure that you do. We will help you stand out. We will help you make an impressive first impression!

As experts in what we do, we are proudly a trusted authority in the market, creating trends and spreading them. We provide a wide range of packaging ideas that we tailor to your industry.

Our team will assist you to create a state of the art package that fits your target market.

We want your target customer to choose your product among all others. We want them to be tempted to buy your product and then to continue buying it.

By understanding customer requirements, collectively brainstorming, and comprehending functionality and mode of deployment, we are able to provide the correct package solution that fits your production.

We cover all range of packaging from commercial and retail packaging to metallic packages, rigid boxes, stands and displays, luxury and paper bags, and corrugated primary packaging.



N WITH
ID
D

COMMERCIAL & RETAIL
PACKAGING

CORRUGATED
PRIMARY
PACKAGES

ROLL
PRIN



YMN LABELLING

Little Touches that make your labels stand out from the crowd

YMN GROUP winner of FINAT INTERNATIONAL LABEL AWARD FOR SPECIAL EFFECT-Germany

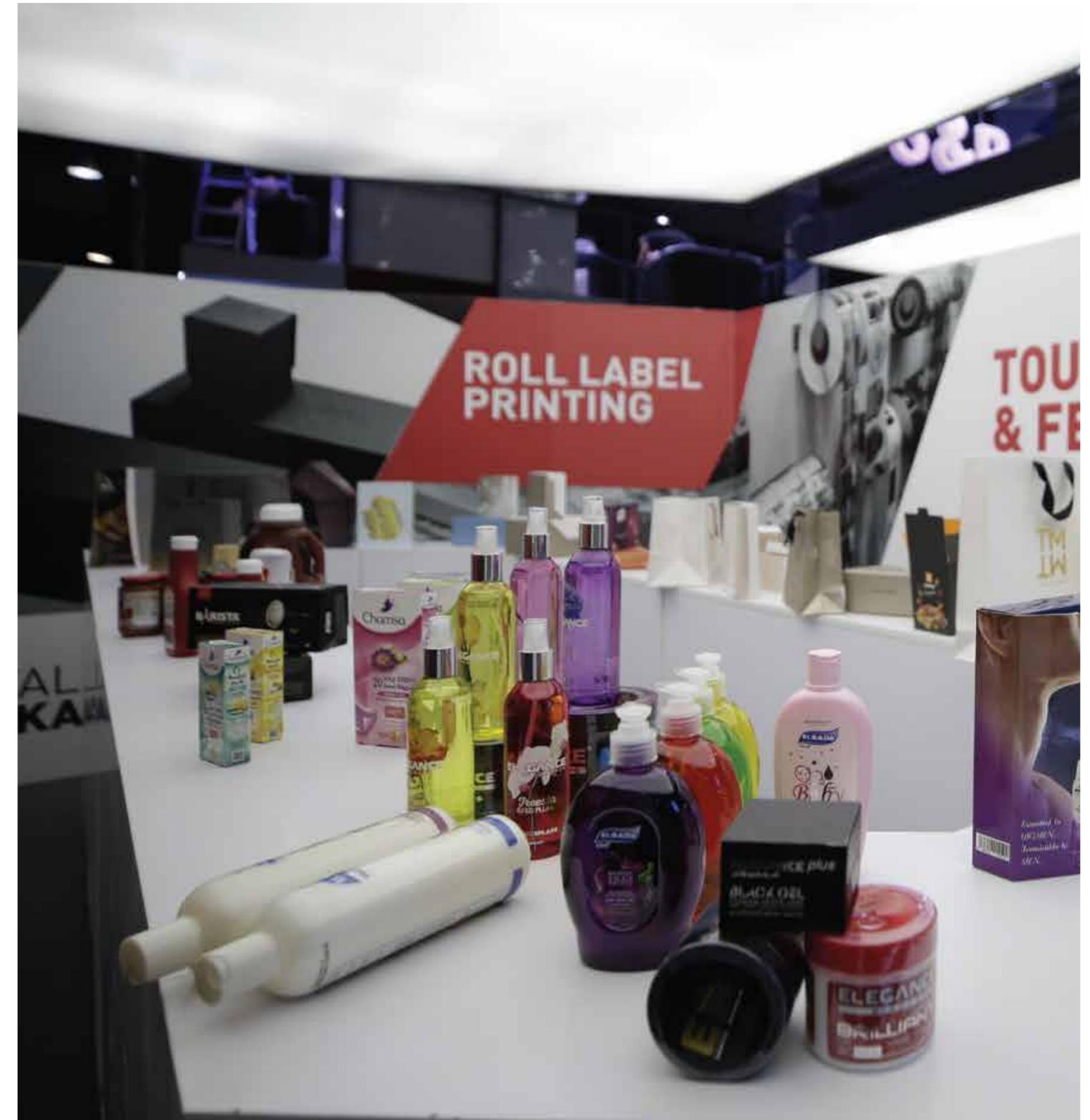
The perfect label is what makes your product appetizing and visually compelling.

Just as you dress to impress, the label is the outfit of your product. At YMN group, we are your tailors! we will guide you to choose the paper you need, we will add a sparkle of effect to it, and you are ready to go!

We supply hand fed or machine fed labels of every size and purpose on any material you can think of.

Even more, as we thrive for innovation in every field, we bring you SEERS. SEERS offers your brand an interface for consumer interaction, as well as product tracking, using Artificial Intelligence.

Its main aim is to protect your brand and insures its individuality and uniqueness.





YMN PLASTIC

YMN Plastic Factory is the first factory in the region to offer blow molding with IML to the Lebanese producers with no limitations.

Founded with the purpose in mind, we filled a gap in the market and now the IML in blow molding is adopted by local manufacturers in the country from different sectors (Personal Care, Household, Tahina, Dairy & Oil/Gas).

The IML manufacturing process is usually performed by several parties, starting with the printing converter.

However, at YMN Group, we install our own molding machinery at our facility to speed up the lead time and provide “end-to-end” (E2E) service to the brands by controlling all stages of the IML Production Process.

We stand behind our products in order to meet the international standards of quality, safety and hygiene while being committed to offer our clients rapid and proficient services of the highest standards at all times in a cost-effective approach with diligence, honesty & reliability.



OUR SELECTION
OF



OILS &
ADDITIVES

DAIRY

SPECIAL EFFECTS

BE DIFFERENT! OUTSHINE OTHERS!

It takes a little touch to make a big difference.

Our **See, Touch and Feel effects** guarantee to awaken customer senses and invite them to check your product.

We are known to be the masters of special effects whether in printing, packaging or Labeling.

IT IS A CHOOSE - CHOOSE SITUATION!

We help you choose the effects and your customer would be drawn to choose your product!

We have numerous effects from Foil, Spot UV, Cotton Effect, Sand effect, Pantone Silk Screen, Matt, Glossy, Relief, Scented Labels, and the list goes on.

For more info on special effects, you can ask for our “TOMORROW IN HAND” kit that we created as a Practical Guide In Artful Business in print.

AWARDS

May 2013:

Winner of **FINAT INTERNATIONAL LABEL AWARD FOR SPECIAL EFFECT** in Germany

April 2013:

International Print Award for Flexo Printing Category in Dubai

April 2013:

International Print Award for Calendar Printing Category in Dubai

CERTIFICATES

WE ARE YOUR ADVOCATE FOR TOP QUALITY!

Our **ISO 9001, ISO 22000, and HACCP certificates**, are one of our tools to ensure so.

MEMBERSHIPS

“THE EARTH IS WHAT WE ALL HAVE IN COMMON”

quoting Wendell Berry and we at YMN group could not agree more.

We are proud that we are part of **United Nations Global Compact**.

4P EAST MED SOLE ORGANIZERS

We proudly launched 4P East Med 1st edition in summer 2019.

It is an International Trade Fair for Printing, Packaging, Plastics and Paper.

4P East Med encompasses an exhibition, a hosted buyers program, and an awards ceremony that recognizes innovative product development and sustainable solutions for the industry.

The aim behind it is introducing packaging trends and outstanding printing innovations; in addition to launching the world's first AI based authentication solutions. The exhibition created also the opportunity for people to discover all our AR experiences.

With a regional focus and an international reach, 4P East Med is set to highlight business growth opportunities that are molding the region's industrial sector.

STRATEGIC PARTNER:

Y M N G R O U P


WELCOME

 **4P EAST MED**

A long white reception counter with a colorful geometric logo on the left and the text '4P EAST MED' on the right. Behind the counter, several people are engaged in conversations. The counter is illuminated from below.



YMN COMPASS

At **YMN Compass** we offer enterprises' solutions focusing on Consultancy and Management services.

We help existing companies in running their businesses by either taking over or by reflecting our experiences as a group, using our compass of talents and expertise.

YMN TORCH

Artificial Intelligence and Augmented reality are the future and we are definitely embracing it!

At YMN Torch, we offer SEERS and MINIPPEPS.





SEERS

BRAND AUTHENTICATION SOLUTION

**No two fingerprints are the same.
SEERS is your fingerprint!**

SEERS is the world's first brand authentication and protection platform that supports worldwide brands in protecting their products and enhancing their customer journey and experience.

SEERS platform utilizes the state of the art technology in Artificial Intelligence coupled with Big Data, Advanced Vision Algorithms, and the latest innovations to curb counterfeiting, promote products, boost customer engagement, and protect your brand.

Kindly check the below video for more in-depth info about SEERS:
<https://www.facebook.com/elyamangroup/videos/2357004041015047/>

SEERS

BRAND AUTHENTICATION SOLUTION

#EMBRACETHE FUTURE



87% OF GLOBAL CONSUMERS FELT THAT IT WAS IMPORTANT FOR BRANDS TO ACT WITH INTEGRITY AT ALL TIMES

(72%) RANKING AUTHENTICITY ABOVE INNOVATION
(71%) PRODUCT UNIQUENESS WHEN ASKED WHAT THEY VALUED MOST IN A BRAND.

BENEFITS OF AUTHENTICATION

- MEASURE AND PREVENT LOSS
- TRANSPARENCY
- INCREASE CUSTOMER CONFIDENCE



BENEFITS OF CUSTOMER INTERACTION

- BRAND PROMOTION
- CUSTOMER RETENTION
- BEHAVIOR TRACKING AND INSIGHTS
- ENGAGEMENT



MINIPEEPS are a bunch of playful and quirky characters modeled around social stereotypes. However, in reality, they are much more than that. They are just an example of a high end design products with associated digital content, catered to all occasions providing our clients with a complete and immersive design journey.

It is a platform of professional product design, packaging, and digital content provider catered to the MENA region.

Different, special, and a force for social change, MINIPEEPS are sure to spark a smile, a conversation, and a positive social impact.

We offer custom engagements for clients. Whether it's to build a life sized **MINIPEEPS** designed to the customer's specifications, provide custom MINIPEEPS giveaways, or deliver a white label redesigned **MINIPEEPS** Community platform for events.



صار في منك مع صغير



YMN LEGIT

At **YMN Group**, we are used to be a trusted authority and this led us to offer solutions that requires authenticity and security.

At **YMN LEGIT** we offer a range of services to commercial, governmental, and financial institutions. Our Commercial offerings include Identification Solutions including medical, educational, and sport memberships, loyalty programs, and security prints including product technologies.

We have a wide of Governmental offerings: IDs including Enrollment solutions, personalization and issuance, identity management, Passports, driving licenses, vehicle plates. In addition to printing offerings like medical cards, birth certificates and so on.

Even more, our governmental offering extends to border control in terms of E-visa and E-gates, registries (civil, land, and car registries), elections (election material from ballot boxes, security seals, to polling booth inedible ink, to voting kits and SEERS). We also offer Revenue prints such as fiscal stamps, cigarette stamps and banderole.

As for **financial institutions**, our offering constitute of cheque books and other prints.



YMN MODULES

We are passionate about what we do and we always thrive for more; **YMN MODULES** is only a reflection of this.

Our founder **Mr. Ali Al Yaman**, manufactured the first **YMN Machine**. It is a **Core Cutter Machine** that will be introduced to the market in 2021 .

YMN Modules will soon manufacture many other field related machines.

YMN FOUNDATION

WE RISE BY LIFTING OTHERS.

Giving back to society and helping those in need was always part of the plan. Throughout donations and other activities, we try as much as can to be there for the less fortunate.

However, at **YMN Foundation**, we believe Empowerment dictates the future and since Education and Empowerment goes hand in hand, the project of building the first vocational school in Saida was initiated.

Vocational schools empower a child and help them thrive. We strongly believe that this empowerment is a step toward the betterment of our society as this enables the next generation to represent their interests in a responsible and self-determined way.

YMN LEVELS

At YMN levels, we offer engineering with implementation services.

It all started with the food trucks' trend which then led to the birth of YMN Levels. We found a gap and as usual directly jumped to fulfill the desired.

Other than food trucks, our engineers at YMN Levels undertake projects of Fit outs, Exhibitions stands, and Signages.



CHANGING THE WAY
PEOPLE INTERACT
WITH BRANDS.

YMN GROUP



Mohamad El Yaman
CEO

+961 3 999 037
mohamad@ymn-group.com

Maysaa El Yaman
COO

+961 71 117 211
maysa@ymn-group.com

Mariam El Yaman
Business Development Director

+961 3 161 609
mariam@ymn-group.com

in  **f** ymn.group

YMN Group SAL
YMN Head Quarters, Sinik Bridge, Saida, Lebanon
T: +961 7 732 882 | **E:** info@ymn-group.com